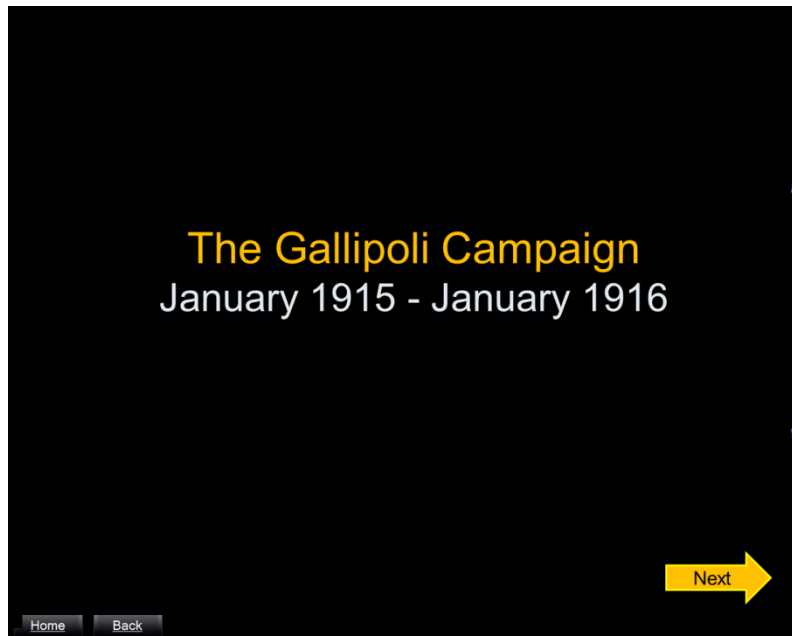# World War 1 Interactive Display Package
# The Gallipoli Campaign



- ✓ **Easy to Modify In-House**

- ✓ **Vast Capacity to Expand**

- ✓ **Only £30**

*A package providing an overview of the Gallipoli Campaign. Use it 'as-is' or as the basis to build your own interactive display.*

This package describes one of the most politically controversial campaigns of World War 1, Gallipoli. It emphasises the huge loss of life and military resources expended by the Allies to the detriment of the main effort on the Western Front.

World War 1 "The Gallipoli Campaign" is an off-the-shelf multimedia package designed especially for museums and education. It can be used as-is or tailored in-house by individual organisations to add whatever extra information they want. The graphics and branding can be changed too so that any school or museum can tailor it to 'make it their own'.

## The Benefits of Using InfoAktiv.

Because it runs on an InfoAktiv system, the package is amazingly easy to tailor, expand, adapt and update. It can be modified by anybody who can use a PC. This removes any reliance or expense associated with using outside contractors and makes it a perfect and very gratifying project for volunteers to work on.

InfoAktiv systems are a superb asset and a long-term investment because they can be used and re-used for any subject. Displays never need to become stagnant or out-of-date.

## What's in the Package?

### Information Includes:
Maps of the Campaign, Detailed chronological descriptions of the campaign itself, descriptions of the opposing forces, why it happened and information on artefacts and the leaders involved

### Concise information
The basic package is designed for the 'casual' visitor who has limited time to spend on individual exhibits but wants a fairly quick understanding of the history, of World War 1. However, there is nothing to stop a museum adding any amount of more detailed information.



### Simple to Use
Just touch a picture and it takes the user in to the section or information selected.

### Easy to Change
If you, as the system's owner, want to change the layout, structure or content it is as easy as rearranging folders and files with Windows Explorer.

Graphics, text and categories can be customized and expanded to add your own information or branding. Anybody with basic PC skills can do this.



The existing description pages are easy to modify using PowerPoint, and an infinite number of folders containing further information can be created using everyday software packages and formats such as PowerPoint, video, PDF and audio files.
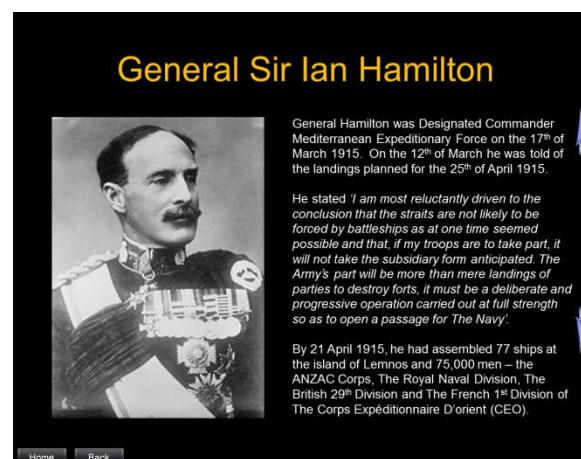


### *Contact InfoAktiv to find out more or try the Gallipoli package.*

## *Detailed Information*

| | |
|---|---|
| Title | World War 1 The Gallipoli Campaign |
| Publisher | Major Gerald Davies |
| Reference | S0011 |
| License terms | Words are copyright of Gerald Davies. Images that are freely usable are included with any necessary attribution. Some images need to be obtained by the organisation using the package; in which case links to suggested images are provided. <u>What is allowed:</u> The package can be displayed on InfoAktiv systems at the site it is licensed for, either as it is provided or with your own additions and modifications. <u>What's not allowed:</u> (Obviously this doesn't apply to content you add yourself!) The package or elements of it cannot be sold, given, rented, lent or otherwise provided to third parties without Gerald Davies' written permission. Specific written permission is needed from Gerald Davies if you want to use the package or any elements of it for anything other than display on an InfoAktiv system. |
| Modifications | Buyers are free to modify the contents and appearance and add content to their own copy. Contributions to add to the overall package are very welcome. The original author is available to provide help if required. |
| Price | £30 one-time charge per location. |
| Concessions Available | N/A |
| Current Version | November 2013 |
| Update Ts & Cs | Free updates if new items and information are added to the package. |
| Contents | Presentations covering the following key topics: <ul><li><u>1 Minute Overview</u></li><li><u>Chronological descriptions of Campaign</u><ul><li>Background</li><li>January - April 1915 Naval Attack</li><li>April 1915 - The Allied Landing</li><li>August 1915 The Renewed Offensive</li><li>December 1915 - Withdrawal from Gallipoli</li><li>Epilogue</li></ul></li><li><u>Description of the Opposing Force</u><ul><li>Turkey</li></ul></li><li><u>Artefacts</u><ul><li>Turkish Gallipoli Star</li></ul></li><li><u>Leaders</u><ul><li>General Sir Ian Hamilton</li><li>Mustafa Kemal Ataturk</li><li>Winston Churchill</li></ul></li><li><u>Why It Happened</u></li></ul> |
| Ordering Information | Contact InfoAktiv if you would like to know more, see a demonstration, contribute content to this package or place an order. Telephone: 01730-320322 Email: AppStore@infoaktiv.com |